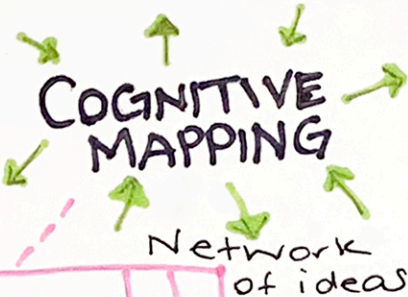




Main idea is at the center with ideas branching off



Shows how human mind connects items



ASK QUESTIONS

Is it MEANINGFUL?

Focus ON PEOPLE

What is the PROBLEM?



BRAINSTORM

write ideas down on paper and share with team to build on

Braindump
Cheatstorm



WORST POSSIBLE IDEA

Helps people let go of any anxiety they may have. Makes ideation more playful



GAMESTORM

Add energy by using games

Anti-Problem
FISHBOWL



HEART of DESIGN THINKING

QUANTITY
More important than quality



JUDGEMENT



CONCIOUS + UNCONCIOUS MIND



COLLABORATE

Build off of the group/work together

BE COMFORTABLE



MAKE MISTAKES



VISUAL

PROTOTYPE
Create physical object and build from it



STORYBOARD

create a story to solve a problem



COLLAGE

Use construction paper, glue, magazines to bring ideas together

SKETCH STORM

Instead of writing ideas
Loosely draw them