

Low-Fidelity Prototyping

Explore Trumbull App



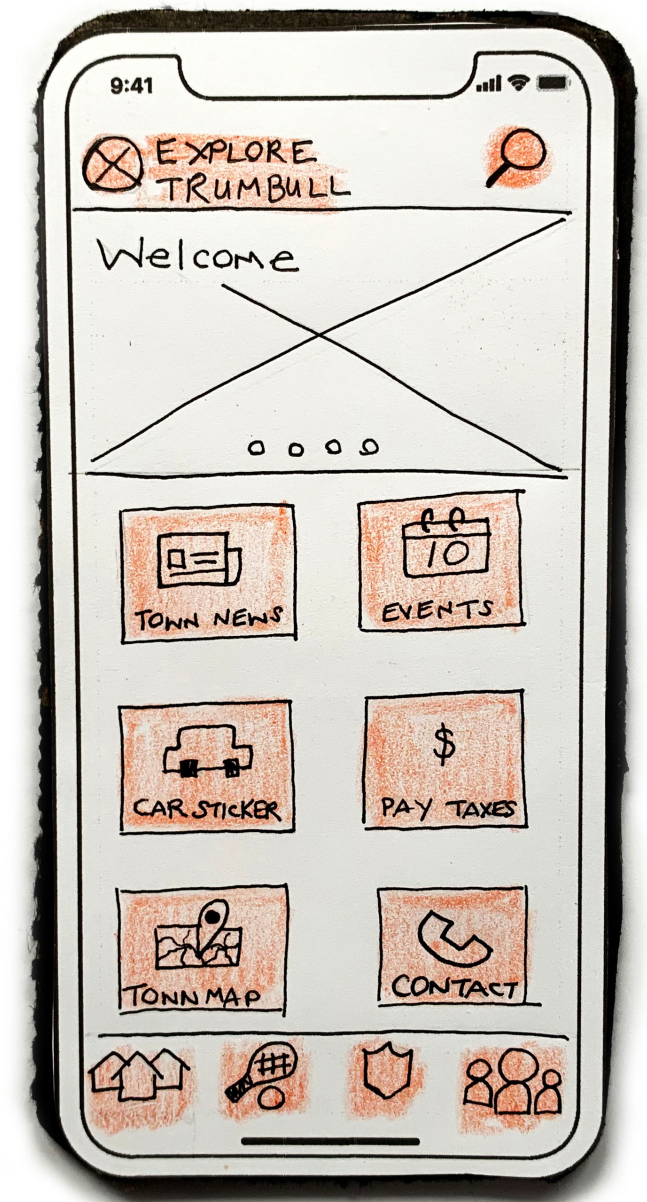
Ania Harrell

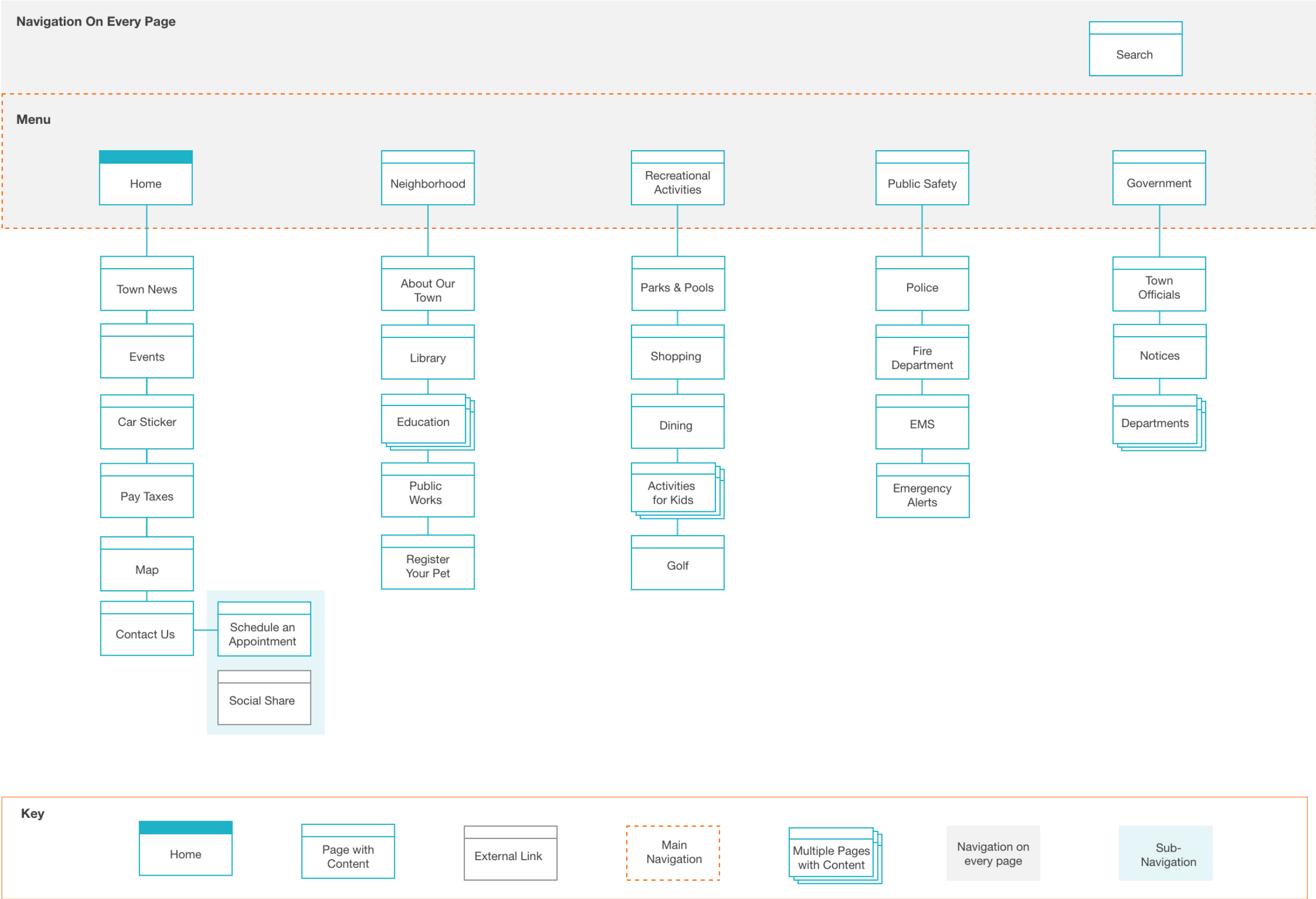
April 2021

Explore Trumbull Paper Prototypes

The Explore Trumbull app is a quick and easy resource for new and lifelong residents. It takes the most commonly used elements of the current town website and makes it effortless to access. The app allows users to pay their taxes, receive event notifications, sign up for recreational activities, plus view an interactive map of the town's landmarks.

The following pages contain low-fidelity paper prototypes of the app features. The prototypes have minimal descriptions in hopes that they speak for themselves. Additionally, an updated Information Architecture Site Map is included for reference.

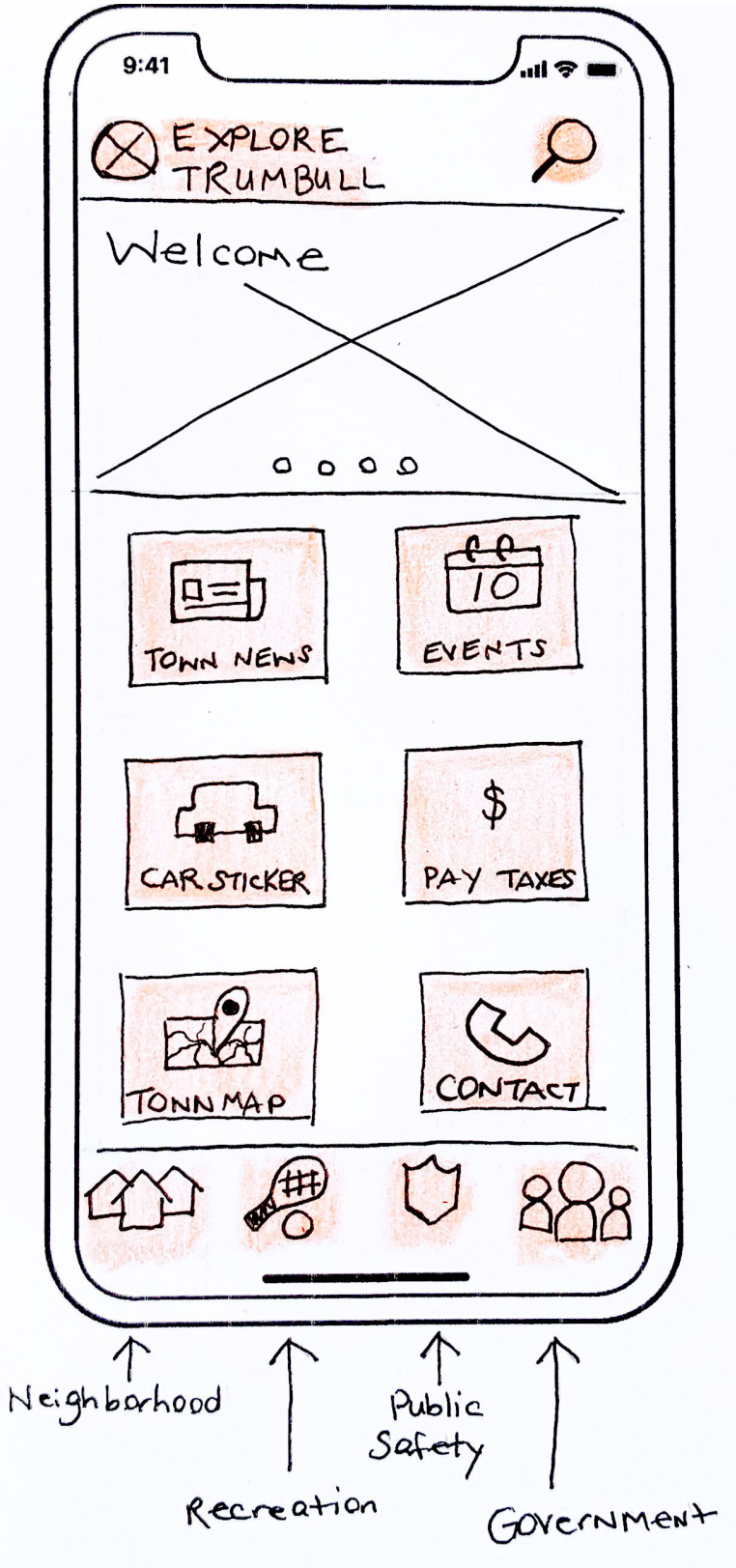




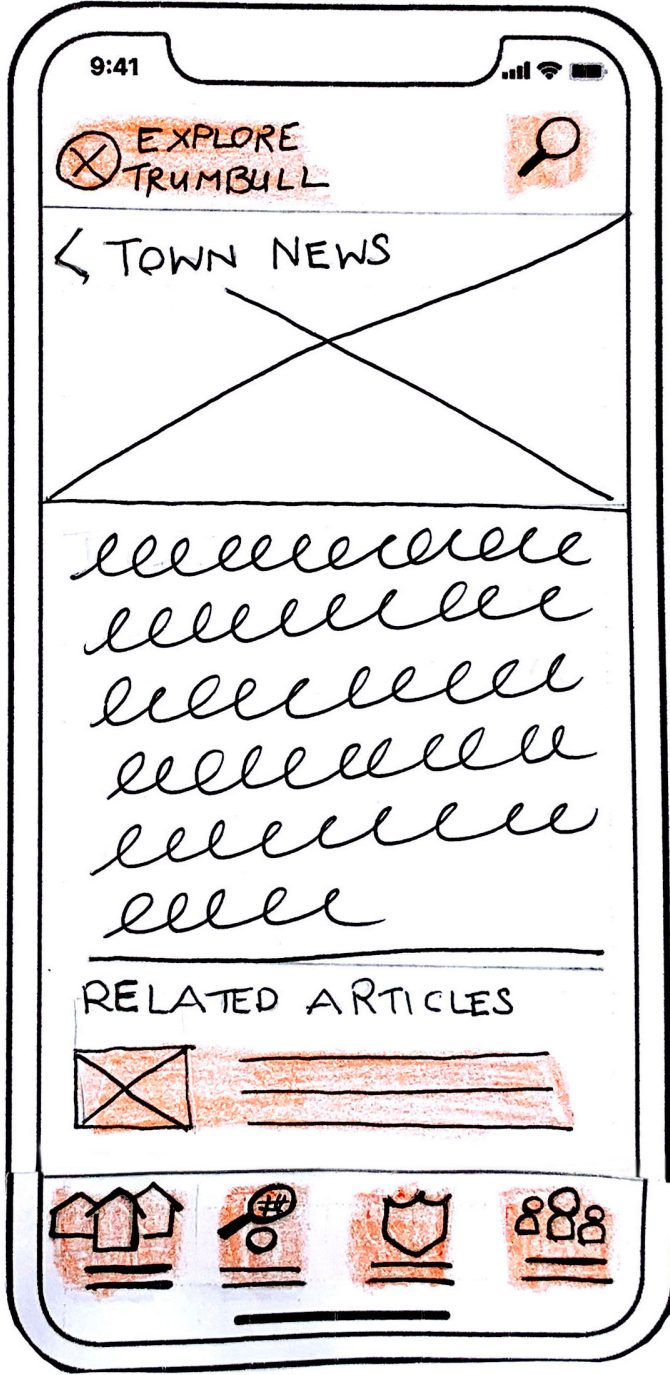
Home Screen

April 2021

Home



Town News

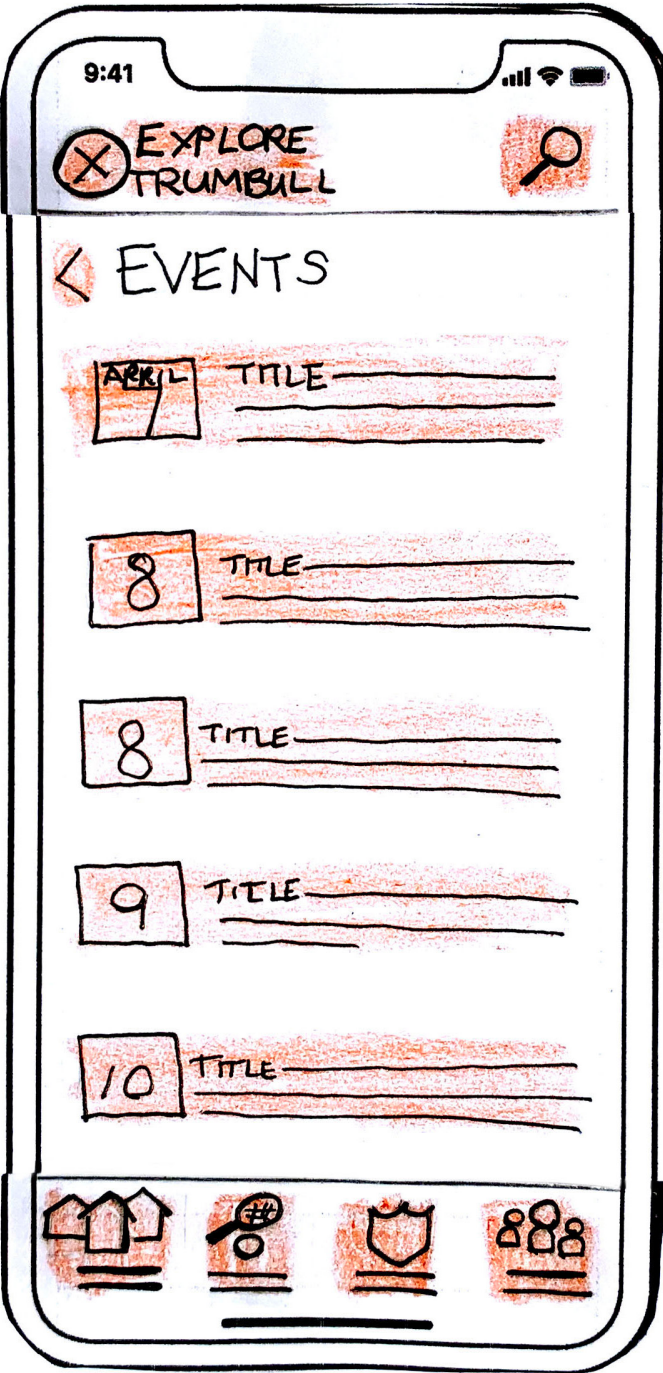


Contact



Interactive areas marked in orange 

Events



Events are sorted by date. Users can scroll down to view the list of town events

Event Details



When users tap on an event, it expands to reveal more details plus and the ability to add it to their phone **calendar**

Add Event to Calendar



Phone's event feature **pops up** for users to add the event. Event details would be pre-populated.

Maps



Map of town with **numbered pins** is on top half of screen. Below is the list of town landmarks along with a brief description and photo.

Tapping **Go** will open the users phone map app and begin giving directions.

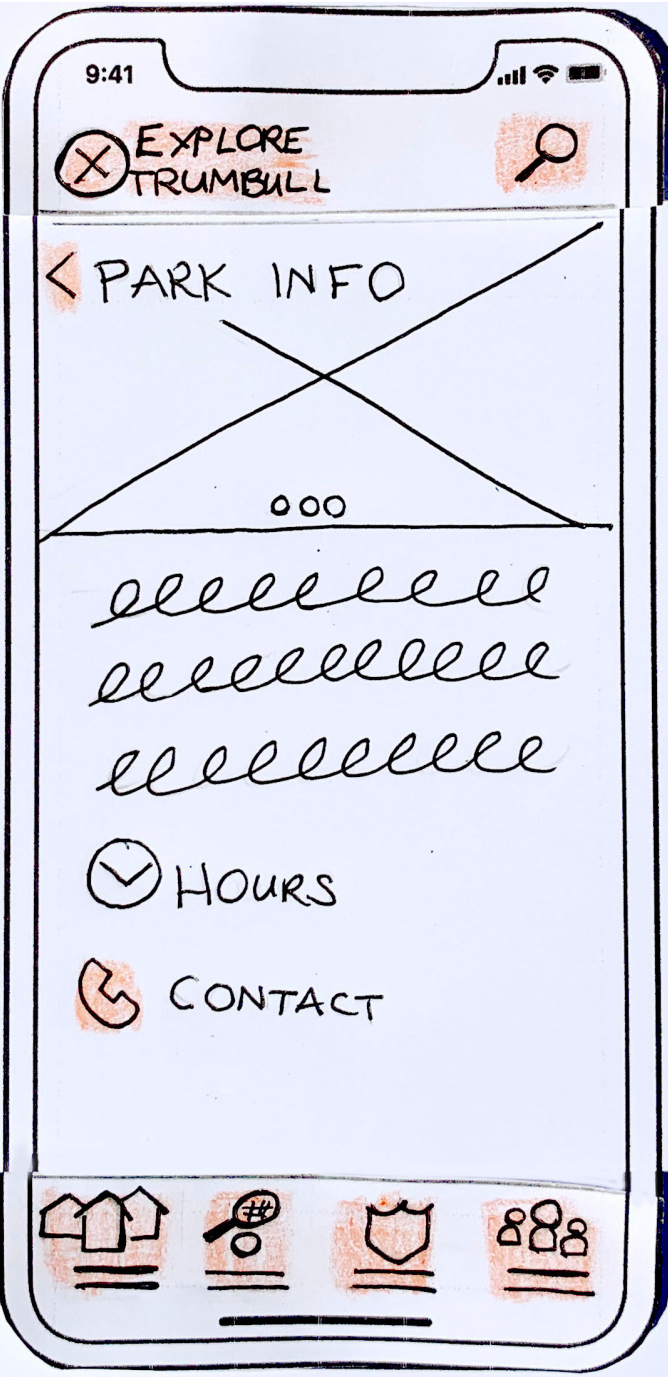
Tapping **Details** will open the Info page (on right)

Maps - Sort Menu



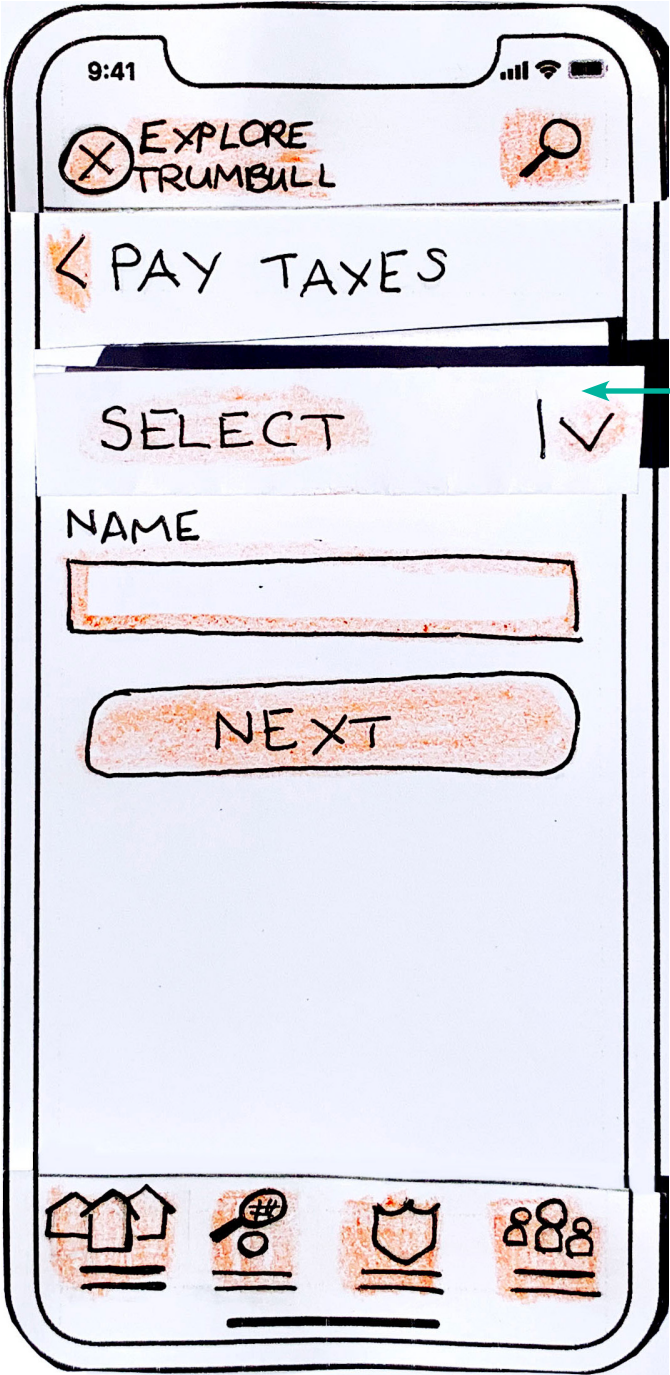
Open **Sort** Menu drop down list

Maps - Park Info



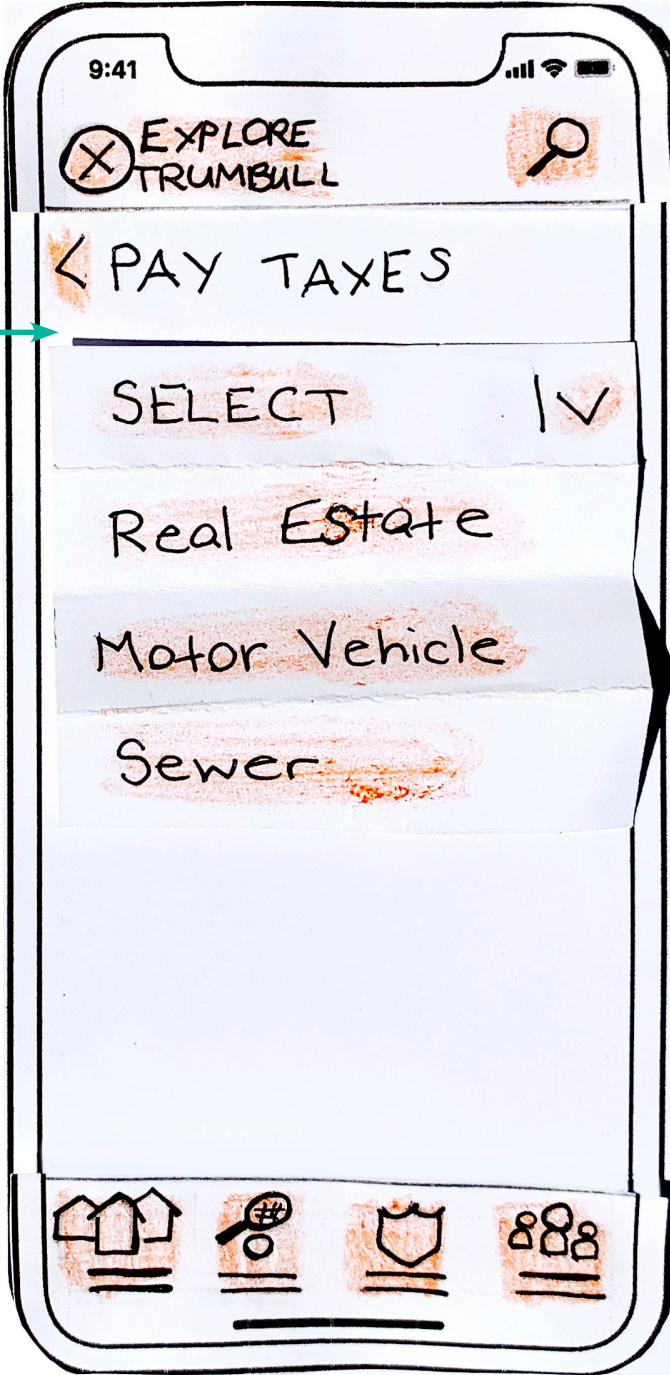
Info will show additional images and more detailed description. I will also include location **hours** and a **phone number** to call.

Pay Taxes

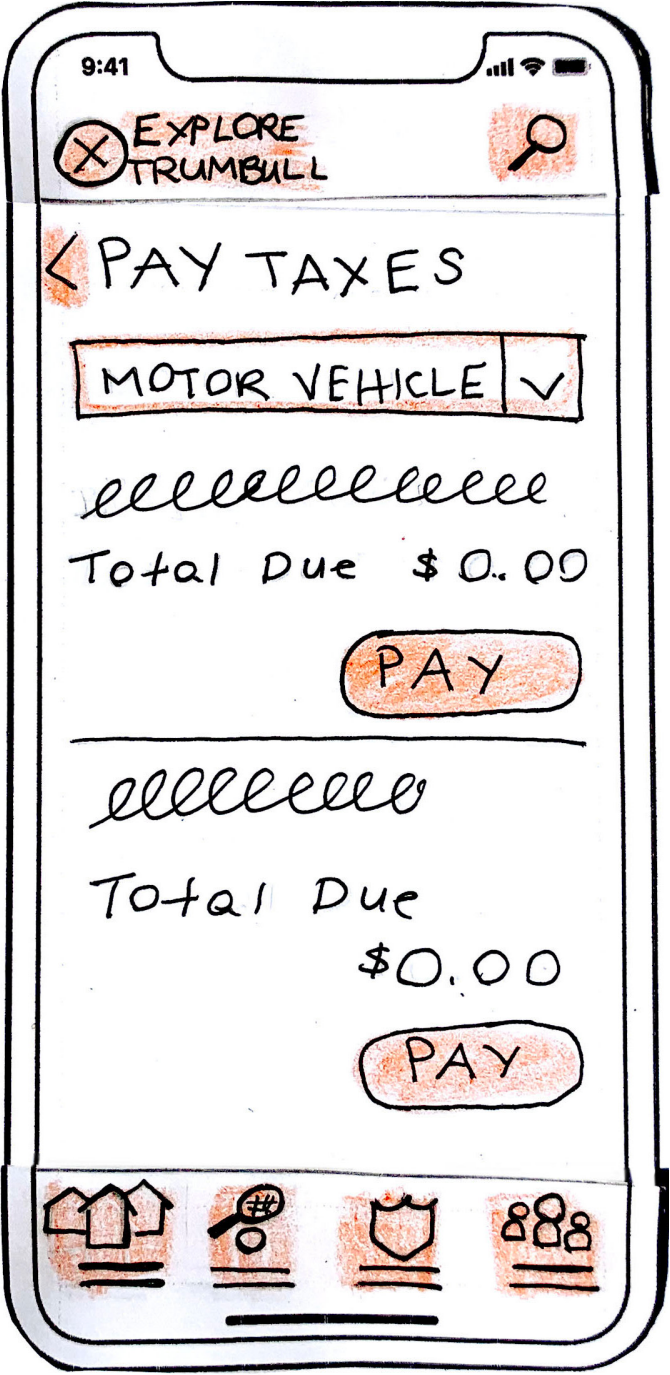


To Pay Taxes, users select from the **drop down menu** (shown center) which tax they would like to pay. Then they enter their **name** and tap on **next** to begin the payment process.

Taxes - Drop Down Menu



Taxes - List of Items Due



Users are presented with a list of their taxes due. They scroll through the list and tap **Pay** on the one they wish to pay.

Enter Payment Info

9:41

EXPLORE TRUMBULL

PAY TAXES

Review

\$00.00

NAME

ADDRESS

PAYMENT METHOD

☐

☐

☐

credit Card

NUMBER

EXP

CVC

☒ SAVE

NEXT

Review of the tax to be paid is above. Then a **form** to collect payment information is below

Confirm Payment

9:41

EXPLORE TRUMBULL

PAY TAXES

Confirm Payment

\$0.00

SUBMIT

Payment Confirmation

9:41

EXPLORE TRUMBULL

Thank you
for your
Payment

Make another
payment?

GO

Return home?

GO

Once user clicks Submit, a **pop up** appears to ask the user what they would like to do next.

Signing Up For Summer Camp

April 2021

Recreational Activities



Users get to the **Recreational Activities** page from the main navigation buttons at the bottom of the app

For Kids



Summer Camp

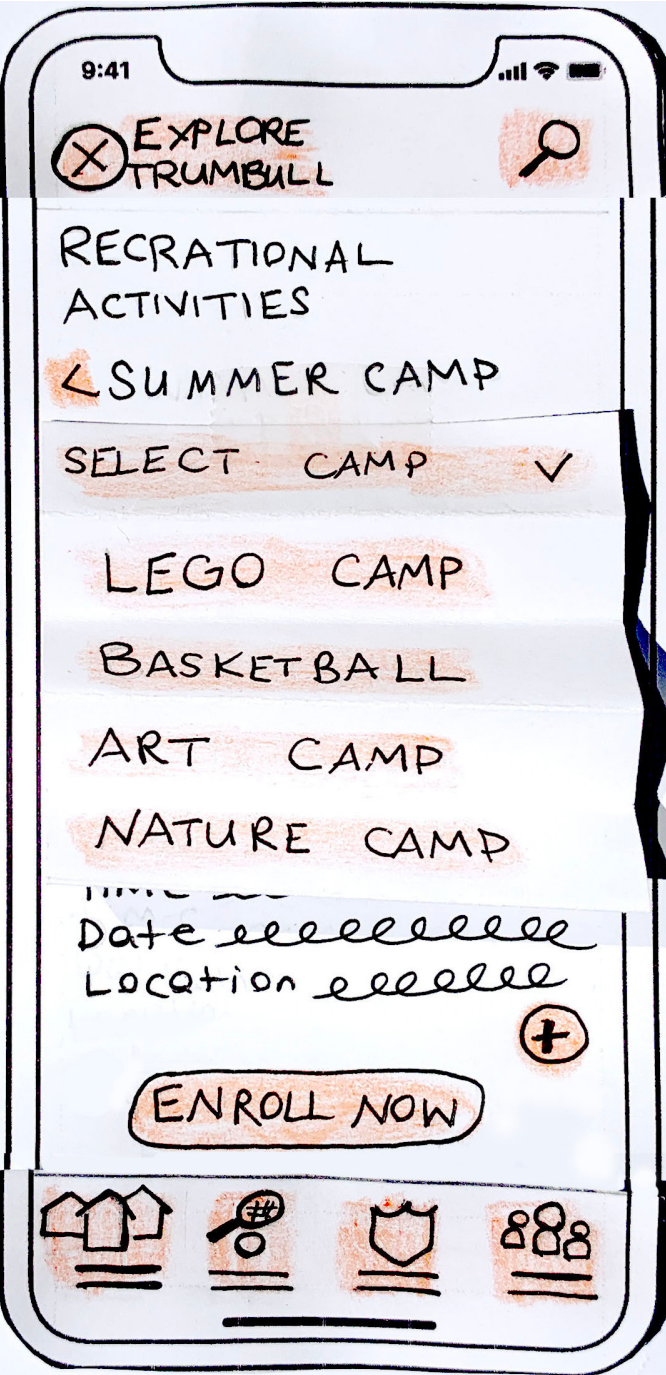


After choosing **Summer Camp**, users are prompted to select which camp they would like to enroll in with a **drop down menu**

Signing Up For Summer Camp

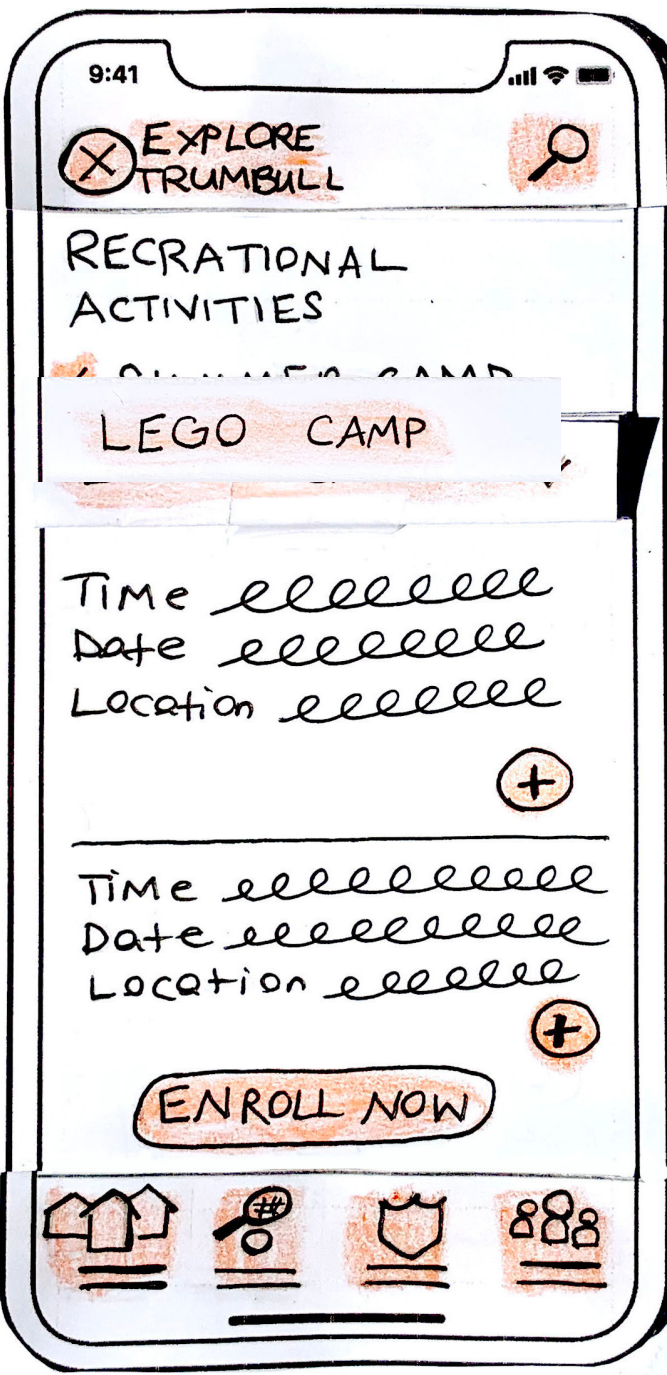
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Selecting A Camp



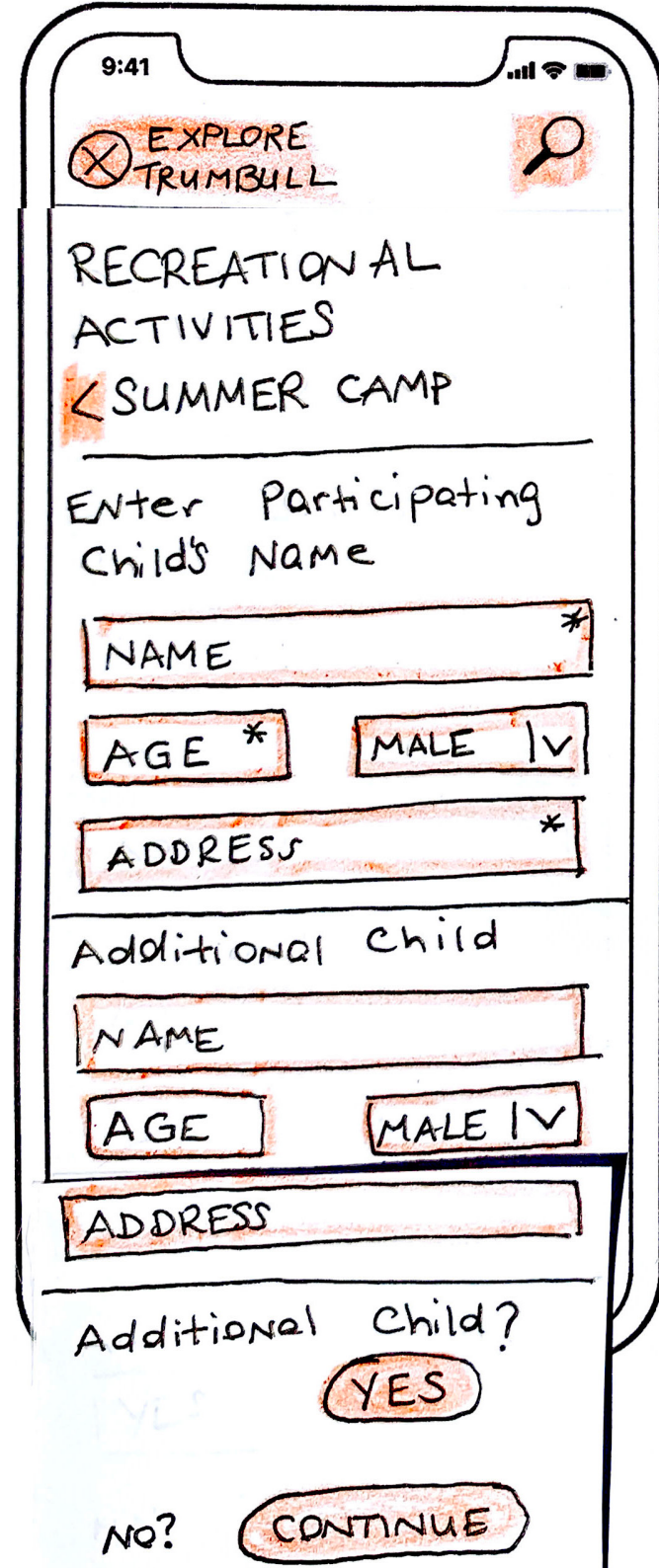
Summer Camp drop down menu

Camp Options



User can select camp weeks they would like to participate in by clicking the + button. Once weeks are selected, the user clicks **Enroll Now**

Participant(s) Info



After clicking **Enroll Now**, users are asked to fill out the participating child's information. Once complete they can click **Continue**

Signing Up For Summer Camp

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Payment

After clicking **Continue**, users then fill in their credit card information and tap **submit** when done

Confirm Enrollment

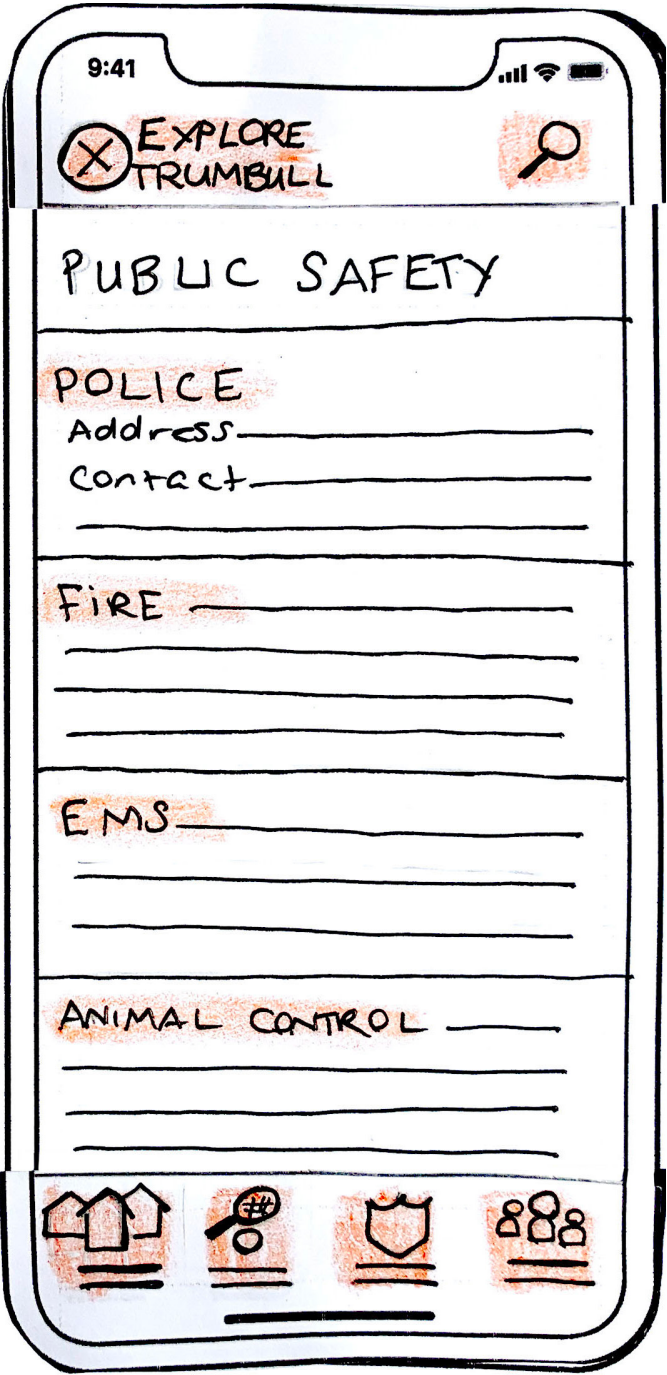
A pop up will appear for the user to **Confirm** their enrollment information or **make a change**.

Once the users taps confirm, they are redirected to the **Recreational Activities page for Kids**

Interactive areas marked in orange



Public Safety Information



Users can scroll to see all of the **Public Safety** departments. They will see a brief description of the department as well as have the ability to **click for more information**.

Town Car Sticker



Town Car Sticker details as well as **FAQ's** and the ability to **call** the town for questions or to book an **appointment** to discuss any issues in person.