

Pre-Production Summary Template

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Story Idea 2

Linear or Non-Linear?

Linear

Begining / Exposition: The story begins with the main character, the builder, who is staring at a pile of rubble made of scattered playing cards. He then has an idea to build a home from puzzle pieces.

Middle/complication: The puzzle pieces also collapse. The materials he is using to build are not strong enough.

End / Resolution: Finally the builder works with legos and his home is built. He hangs a "Home Sweet Home" sign to show he's please with his work.

CREATIVE BRIEF

What must it be?

A stop-motion animation about dedication

Who is it for?

Anyone interested in a "feel good" shot

How long must it be?

45 to 90 seconds

What is your objective with the piece?

The objective is to communicate the value of trying different things to get what you want.

When is it due?

The final animation is due on September 25th.

What is the overall idea?

Person trying different materials to build a house. In other words, he is using 'trial and error.'

What is the storyline summary?

The animation opens with a paper cutout main character staring at his house of rouble. He tries to build a new one with puzzle pieces but it falls apart too. He finally used legos and has a sturdy new home.

Elevator pitch:

The Builder is about a man willing to try new things to reach his goal of a perfect home.

Tagline:

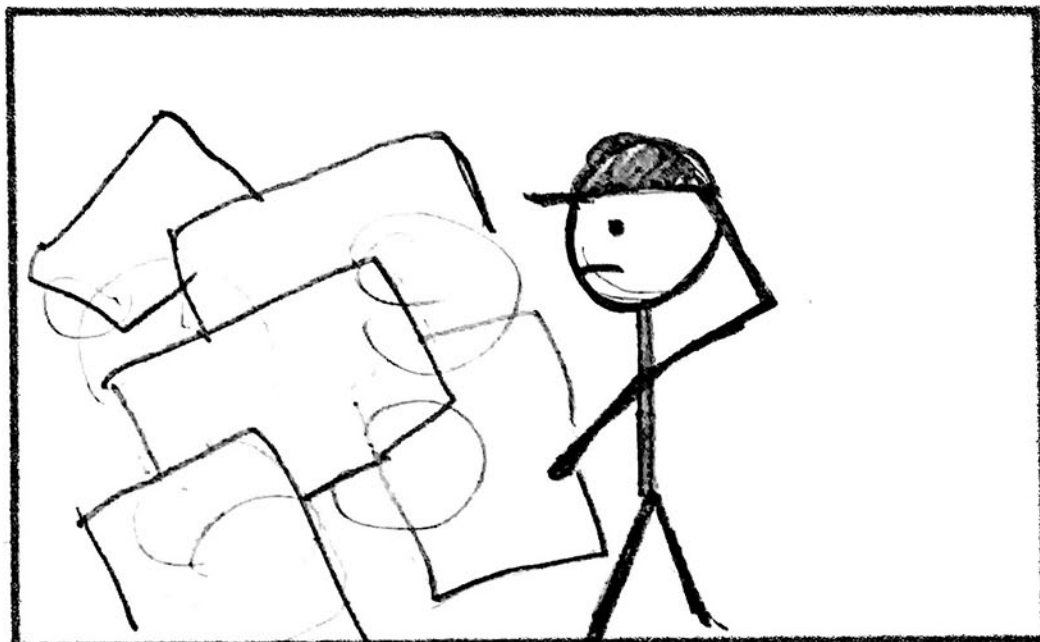
Hard work and ingenuity pay off.

Look and feel description:

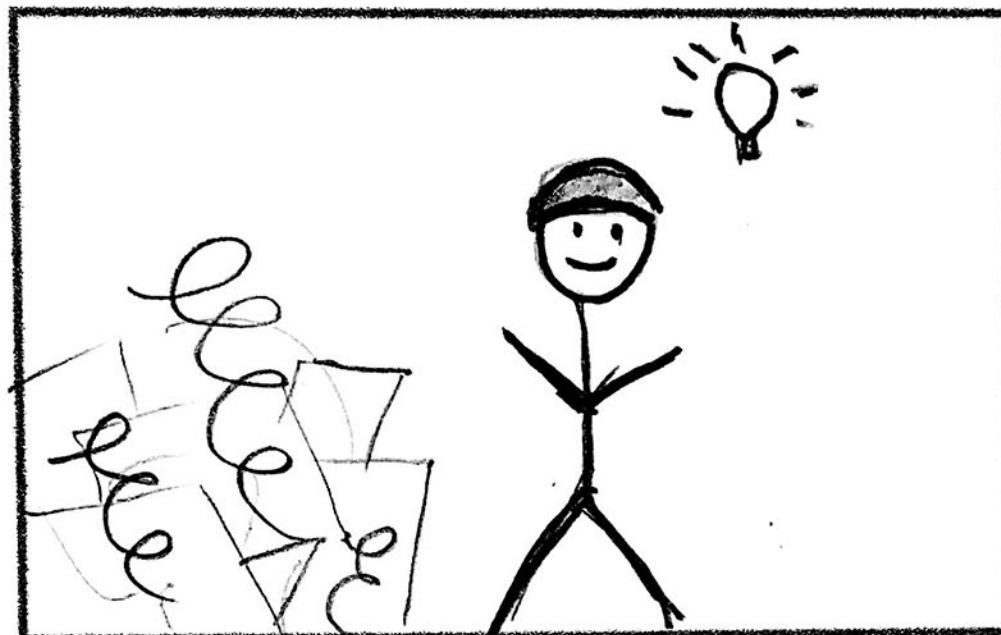
This animation will be made with found objects such as playing cards, puzzle pieces and legos. The overall tone will be uplifting.

Identify classic plot. Ex: Good vs Evil / Overcoming the Monster, Rebirth and Redemption, Rags to Riches, Role Reversals, Buddy Stories, Love Stories, Quest / journeys / Voyage and Return, Ship of Fools, The Rebel / Life Against the Grain, Coming of Age, or "Other" (explain):

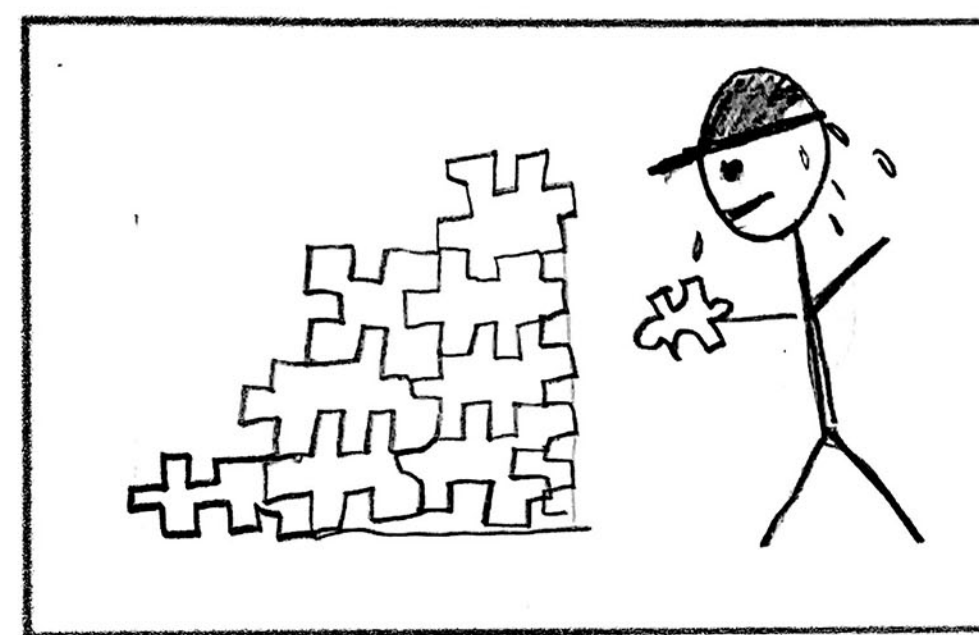
Rags to Riches



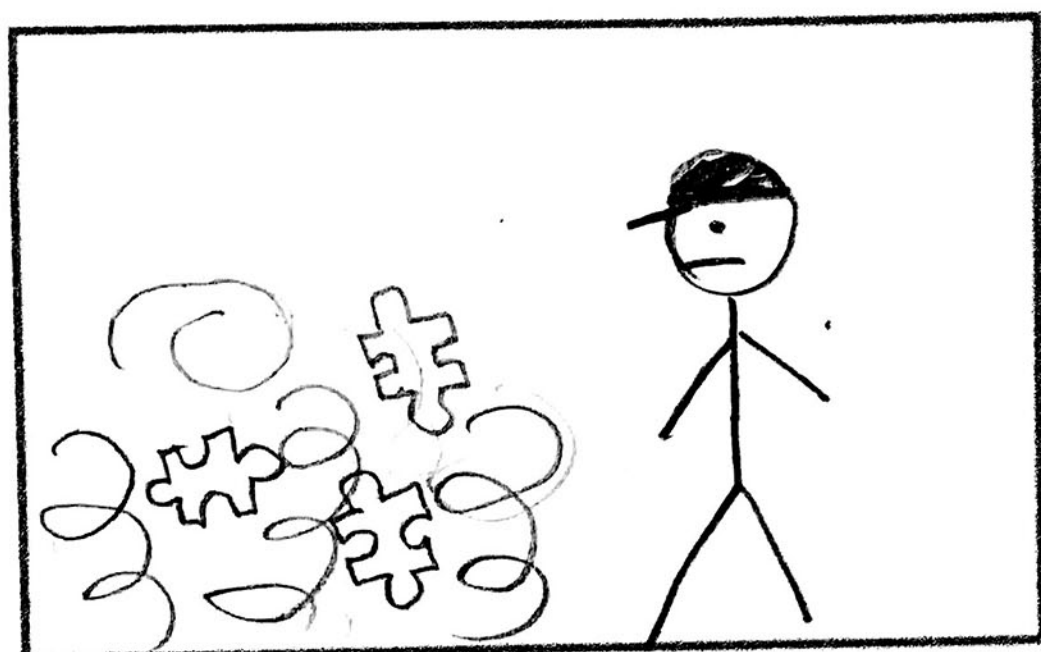
a man scratches his head and looks at a pile of cards



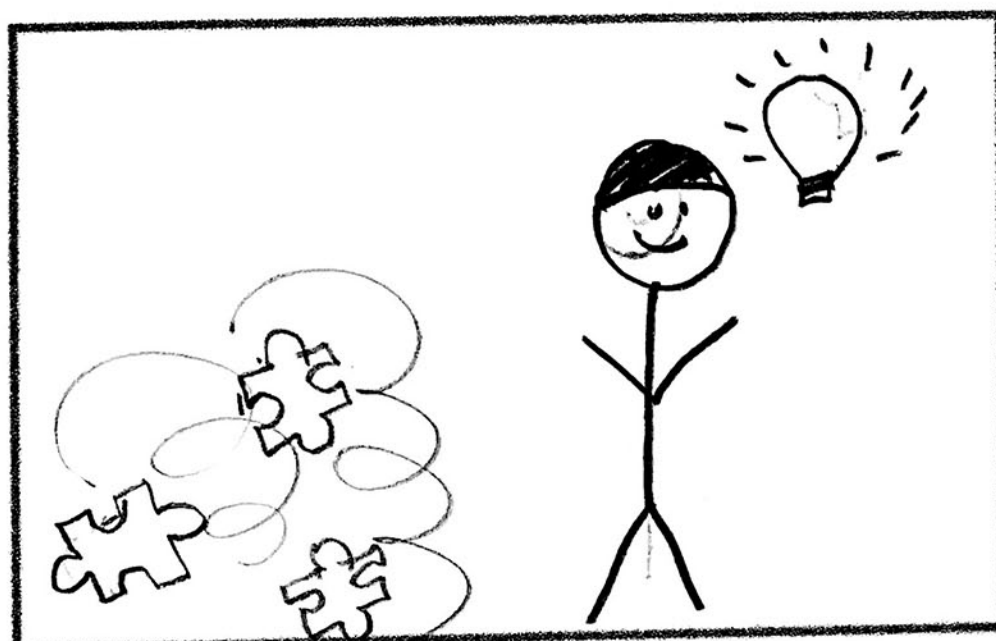
He has an idea



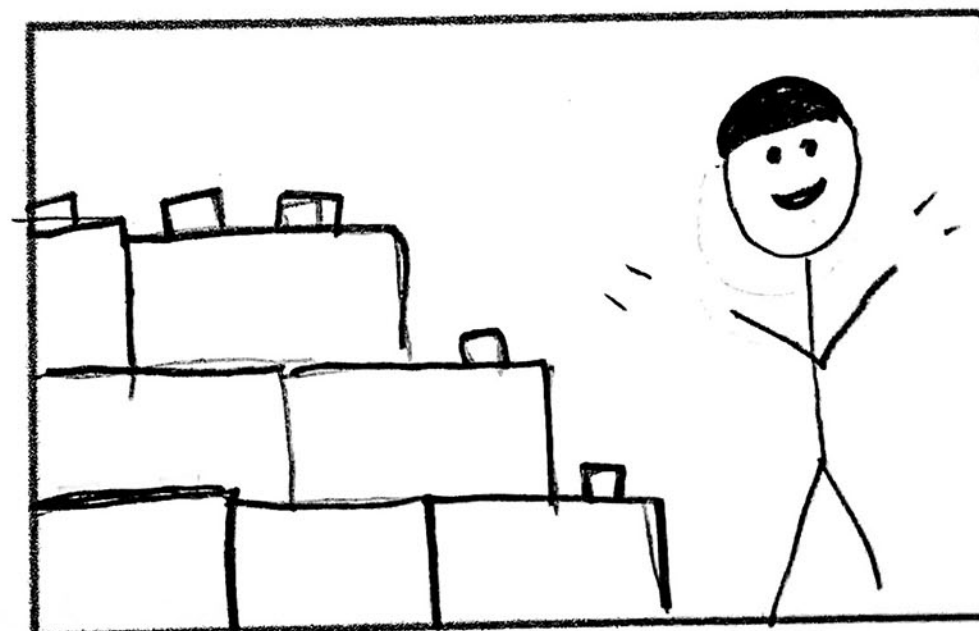
He builds a house using puzzle pieces
He is sweating



His construction collapses, he is not happy



He has a second idea



He build with lego and is happy with his new home



A new sign hangs on the builder's new house